



北京國際和平文化基金會  
Beijing International Peace Culture Foundation

**2016 Beijing International Peace Culture Foundation  
Annual Work Report**

**Beijing International Peace Culture Foundation Secretariat**

**January 2017**

## **Summary of 2016 Beijing International Peace Culture Foundation Annual Work Report**

Under the guidance of relevant Chinese governmental bodies and supported by international communities, the Beijing International Peace Culture Foundation (BJIPCF) has made a significant contribution in global governance, media alliance, resource allocation, regional conflict alleviation, trans-cultural cooperation and public charity. The foundation's brand and credibility has been strengthened, cooperation expanded, and exchanges between various governments and NGOs increased, which has won universal praise from the state, the Beijing municipal government and the international communities.

### **Top 10 Accomplishments in 2016**

In 2016, the BJIPCF has held 150 foreign events that cover 80 countries and regions, collaborating with national governments, international organizations and NGOs from China and abroad, with the number of witness reaching 220,000. These exchanges have given prominence to the people-to-people diplomacy, social responsibility, diverse culture and trans-sector cooperation which were highlighted by the foundation in 2016, and the wisdom and power from board of directors, board of supervisors, experts and advisors, and partners has been displayed.

The top 10 accomplishments by the foundation in 2016 are as follows:

#### ***1. Peace Garden Peace Festival: a call for peace among international communities***

Peace Garden Peace Festival, a collaboration initiated on September 21, 2014 between the foundation, UNESCO and foreign missions in Beijing, has promoted South-South and South-North cooperation after three years, playing a vital role in alleviating regional conflicts, rebuilding war-torn countries, fighting against poverty and accelerating economic and social advancement for developing countries.

On September 21, 2016, in the 3<sup>rd</sup> Peace Garden Peace Festival supported by the Chinese People's Association for Friendship with Foreign Countries, more than 500

distinguished guests from foreign missions, government officials, NGO representatives, scholars, entrepreneurs and foreign students from China and abroad have attended such serial activities as dove-releasing ceremony, *World Culture Heritage in My Eye* photography exhibition, *Belt and Road* forum and peace symphony performance. Exciting and illuminating speeches delivered by Irina Bokova, Director-General of UNESCO, LI Xiaolin, President of Chinese People's Association for Friendship with Foreign Countries, Mohamed Vahid Hassan, former Maldives President, representatives from US charity relief delegation and Chinese think-tank, President of Canadian School in Beijing and youth representative from Taiwan enlightened audience with their stories of struggle for peace and their insights on how to maintain world peace. The belt and road symposium focusing on connectivity and public charity organized by the foundation and relevant parties encouraged people to contribute for their own countries, achieve sustainable development and cultural diversity, and enhance human wellbeing across the globe.

## ***2、Peace Cup Golf Tournament: a brand mode promoting peace, sports and public charity for transnational enterprises***

On November 23, an NGO delegation headed by the foundation attended an international forum on peace and sports in Monaco. Sports ministers from various countries, international athletics and Olympic champions accepted the invitation extended by the foundation and became its peace ambassadors. It was decided that the forum which has received special authorization due to its great leverage in international peace and sports, will take place in China in 2018.

The fact that sports can bridge distance between people, end discrimination against nations and religions and prevent prejudice, fear and misunderstanding makes us believe that peace can be secured by sports. As a universal language, sports can easily remove the barriers between people, and it symbolizes the relentless pursuit of peace and friendship by the human being.

As sports play a leading role in improving investment environment, fostering international cooperation, narrowing economic gaps and alleviating poverty and financial difficulties, the foundation has been, for 17 consecutive years, collaborating

with Beijing Association of Foreign Investment Enterprises, Beijing People's Association for Friendship with Foreign Countries, Beijing Non-Governmental Organizations International Exchange Association and Capital Service and Trade Association in reviving the Olympic spirit and developing the Belt and Road initiative with the concept of Peace+1. The 17<sup>th</sup> International Golf Tournament launched on October 14<sup>th</sup> in Beijing witnessed over 100 foreign ambassadors, transnational business heads, NGO representatives and public figures from 31 countries showing their love and support to venerable groups through donation and charity auction, with all incomes being directed to children living with autism in Beijing.

### ***3. International culture exchanges: a link connecting people's heart***

On March 20<sup>th</sup> 2016, an overseas study group of Billabong International Middle School from Maldives participated in an event dedicated to Chinese cultural and artistic exchanges organized by Maldives Embassy in Beijing, China World Peace Foundation, Beijing People's Association for Friendship with Foreign Countries and Beijing International Peace Culture Foundation.

The delegation values the intimate friendship between China and Maldives by visiting the Peace Stone and Peace Garden Museum and listening to a speech given by Mohamed Faisal, Maldives Ambassador to China in which H.E told students to broaden their perspectives by engaging with the society and interacting with other cultures. In addition, H.E also expressed his gratitude to the foundation for its consistent and vigorous support to the Maldives Embassy since its establishment in 2007. Dr. Li Ruohong, president of the Beijing International Peace Cultural Foundation, encouraged students to cherish the opportunity of seeing the world, meet the challenge of protecting the healthy development of youth across the globe, advance the Belt and Road initiative and cement the friendship between the two countries.

Deputy Head of Beijing Kite Association and various artists invited by Beijing People's Association for Friendship with Foreign Countries introduced to the audience how to make kite, and, after the teaching session, the viewers not only mastered the skill but also experienced a pleasure of learning and gained a deeper understanding of Chinese traditional culture.

On May 17<sup>th</sup>, Edy Wong, President of Institute of Economics of Alberta University in Canada paid a visit to the Peace Garden with a post-graduate delegation of 30 people majoring in EMBA. The members representing entrepreneurs and officials from 7 countries spanning Canada, India, Brazil, the U.K, Mexico, Romania and China were warmly received by Dr. Li Ruohong, president of the foundation concurrently a university professor. The visitors were amazed by the persistence of the Chinese people in pursuit of world peace after a tour of China-Africa friendship forest, Peace Garden Stone and Peace Garden museum.

Peace Garden Education Forum which was launched a decade ago by EMBA post-graduate group of the University of Alberta, has witnessed over 300 students in their endeavor to promote cultural exchanges, and guests of honor from all walks of life were invited to give lectures. In his speech at the forum, President Li proposed that we shall seize opportunities, advance cooperation and connectivity and strive for a win-win result, given the huge potential from the cooperation between China and Canada. Dr. Li's address was followed by English presentations delivered by guest of honor from China-America Cultural Exchanges and Development Foundation, Beijing Tourism Commission and Economic & Commercials Alliance in China centering on bilateral cultural exchanges, cultural differences in enterprises and creation of business opportunities. According to lecturers, rather than forcing one's culture on others', a receptive attitude is more preferable and desirable in seizing opportunities. Questions on such issues as Chinese economic outlook, investment mode were put forward by visitors next and were answered by President Li in a scholarly manner. While sharing his success stories and visions, he also encouraged students to make better use of the foundation as a platform to exploit business potentials with China. Visitors also had a great pleasure in watching *Bian Lian*, a traditional sudden face-changing mastery originated from Chinese Sichuan Province and taking photos with the artist. The decade-long China-Canada Peace Garden Forum is a perfect window to showcase to the world what an important role the foundation can play in promoting peace and education.

#### ***4. China-Morocco Culture Imprint news conference and exhibition under the auspices of King Mohamed IV***

China-Morocco Culture Imprint exhibition, co-hosted by the foundation and respective governments from China and Morocco at GongWang Fu (the Mansion of Prince Gong) during Morocco's King Mohamed IV's visit to China, was attended by Chinese and Moroccan culture ministers, commercial ministers and tourism ministers under coverage of Moroccan state TV. During a meeting between Morocco's monarch and foundation's president Li Ruohong, the former highly praised the part the foundation has played over years in advancing the bilateral relationship into strategic partnership and the profound meaning of achieving cultural integration and economic benefit.

The exhibition showcasing visually stunning pictures and bountiful artifacts testified the time-tested relationship between Morocco and China, and blazed a trail for achieving connectivity and win-win result for countries along the Belt and Road route. The week-long exhibition attracted a large number of spectators and was widely acclaimed by foreign diplomats in Beijing.

### ***5. Donating football to the poor areas***

Cooperating with Song Ching Ling Foundation, Jack Brewer Foundation of United States and "One World One Football Project" Organization, donated more than ten thousand specially made footballs to the poverty-stricken eight counties in Jiangxi Province.

### ***6. Strengthening media and think tank cooperation along the new silk road***

Partnering with China Net and Chongyang Institute for Financial Studies, Renmin University of China, launched the "Belt and Road" Initiative official website in December 2016. The website will be in nine languages covering 26 columns.

### ***7. Hosting 2016 global governance forum and issuing the global governance index report***

### **(1) 2nd “Global Governance Donghu Forum”**

12 November, 2016, hosted the Donghu global governance forum in Hubei province together with National Governance Institute and Hubei Government. Guests from more than 150 countries attended the forum.

### **(2) Publishing the global governance index report**

Together with Political Science Institute of ECUPL, published the 2016 global governance index report covering 189 countries.

Other long-term partner universities and institutes of Foundation include: University of Alberta, Columbia University, Princeton University, National University of Singapore, Tokyo University, Victoria University, Science and Technology University of Pakistan, China National School of Administration, Peking University, Beijing Foreign Studies University, Jinan University,

## ***8. Implement international humanitarian rescue, devote to children security services***

### **(1) Cooperation with American emergency rescue charitable organization**

Established in 1948, Direct Relief International exists as a humanitarian rescue organization, whose activities spread over 70 countries and 50 states of the U.S.A, with the mission of improving the health and life of people who live in poverty or encounter unexpected events. It has gained the support of 150 national medical institutions, pharmaceutical factories and FedEx. Foundation signed the cooperation agreement with the delegation of Direct Relief International, and fixed together action plans and projects. Foundation will cooperate with China Association of Social Security and Jinping city of Yunan province, to provide midwife training and special midwifery bags. The two sides have decided to carry out rescues in the countries

concerned by China and international society. The Foundation also arranged the delegation of DR to hold a meeting with China Red Cross Association, China Medical Women's Association, National Disaster Relief Union, Ivy Medical Experts League and other politicians or Ambassadors of Asia and South America.

## **(2)Implement community children security services**

We have hired multidisciplinary experts of China and foreign countries, studied a specialized curriculum system which integrates specialty, science and interest for improving children's safety life. Through simulating natural or man-made calamities, we intend to improve the safety consciousness, the will for living, the quick response ability and the survival skills of children from 3 to 14 years old, and also to enhance citizen's consciousness and volunteer spirit.

The Foundation supports Beijing Peace and Health Center to carry out the community children security service project. With the help of Beijing Social Work Committee and Civil Affair Bureau, this project has developed training in more than 10 cities and provinces, such as Beijing, Anhui, Sichuan, Henan, Fujian, Tianjin, Shandong, Guangdong and Hebei, and held more than 500 activities. The aimed group is mainly children and parents; the direct benefit people reach to 20 to 30 thousand each year.

The children safety improving curriculum system can enhance children's security consciousness, their will for living, their quick reaction ability and survival skills. Parent classes can educate children and at the same time promote parents' ability and consciousness to protect their children, thus improve children's safety awareness.



***9、 Establish International Economic & Commercial Counselors Alliance, create cooperative model of “PPP+Peace”, promote cooperation and communications.***

(1) The April 6<sup>th</sup>, the council assembly of Economic & Commercial Counselors Alliance in China was held by China International Peace Culture Foundation and Embassy of Egypt in China in the Peace Garden Museum. This organization has gained the support of more than 40 commercial ambassadors in China, and they have become the first members of board. The president of board of our foundation and 7 commercial ambassadors in China have been selected as core committee members. During the assembly, ambassadors and counselors have highly praised the signification of Economic & Commercial Counselors Alliance in China for the implementation of project “The Belt and Road”, the multilateral cooperation among different countries, and the realization of global peace development. The assembly has also come to agreement about the development goals of Alliance, the responsibility and other issues. During the second and third Round Table of the Peace Garden, the Alliance carried out the cooperation with municipal governments and business associations in terms of investment, commerce, exhibition, technology, logistics and finance, so as to establish a platform of cultural and information communications for Chinese enterprises, at the same time to assume the social responsibility.

(2) The May 23<sup>rd</sup>, Mr. Hancock, former Governor of Alberta, Canada, Mr. Horner, Deputy Governor and Representative of Canada Asia Synergy Group have visited China and held a cooperative meeting with the Foundation at the Peace Garden. Through the communications in terms of disposal of drinking water, propane, training, technology, industrial design, storage, lawyers, the entrepreneurs from the two countries have discussed, in a friendly and pragmatic atmosphere, the preferential

investment policy, business atmosphere, commercial regulations, prospect of projects, market space and cooperation methods. The cooperative intentions of the two countries reached to 70%. The government and entrepreneurs have excitedly expected that Beijing International Peace Culture Foundation would, as the widow of the friendly figure of China, drive the economic and cultural collaborations between the two countries.

(3) The president of our board, as the honorary economic adviser of Pakistan, have led several times the delegation of entrepreneurs to Pakistan during 2016, and carried out investment and commerce in the domains of infrastructure, clean energy, steel, agriculture and information, and signed the cooperative agreements, which promoted the realization of “The Belt and Road” .

(4) The Foundation offers platforms, channels and financial support for Chinese enterprises to go aboard, helps the internationalization of provincial and municipal PPP projects, enhances the realization of projects and injects vitality into them.

***10. Awarded as the “Peace Hero of the World”, enter the list of “Beijing social good people”, participate in social organization grade assessment***

(1) The November 24<sup>th</sup>, Dr. Li Ruohong, President of the Foundation, was awarded as the “Peace Hero of the Word” with Stjepan Mesic, Former President of Bosnia and Cratia, and Carlos, famous football player of Uruguay, which illustrated their special contribution to the international community. The president of Balkan Club of Peace, the youth representatives of Bosnia and Herzegovina and 260 guests from 56 countries have participated in this great event. The four award winners expressed, from an international perspective and different angles, their opinion and expectation

for Balkan regions. Dr. Li said: the way of peace is difficult, which demands the cross-cultural cooperation. How to solve regional conflicts? How to balance economic gaps and to arrange related social contradictions? How to make our life safer? How to make our future generation happier? How to respect and effectively help developing countries and disadvantaged people? These are common mission and social responsibility of modern NGO. His speech was warmly applauded by participants, and representatives said: Dr. Li won a point for China.

(2) Under the direction of Beijing Municipal Party Committee Propaganda Department and Capital Civilization Office, Beijing Municipal Social Work Committee carried out the selection activity “Good people by our side, Good deed in our society”. Beijing International Peace Culture Foundation had the honor to enter the list of “Beijing social good people” and to win a certificate.

(3) In August, the Foundation was evaluated as a 4A foundation, according to *Administrative Measures for the Assessment of Social Organizations* of Beijing Civil Affairs Bureau. This was the first time that the Foundation participated in the assessment after its inscription. Privately operated and publicly offered, the Foundation lacked experience and had a great difficulty to get a vote, but it has left a profound impression during the assessment and has gained a high value. We believe that this evaluation will regularize procedures, facilitate the practice of public welfare, and offer more convenient and durable services for cooperative partners and public.

(4) The 3<sup>rd</sup> December, we organized a meeting about the Mr. Zhang Tianfu, one of the masters in tea world. The foundation invited Chinese and foreign celebrities in the domain of diplomacy, law, culture and commerce. Meeting with friends by tea, we

can learn more about old and famous trees, taste ten famous tea selected from more than 720 tea: Zhuangyuan (Champion), Jinjiang (Gold prize), Yinjiang (Silver prize), which inherited and illustrated Chinese traditional culture, and at the same time deepened the friendship between different countries, as well as the knowledge for the tea route of the Silk Road.

(5) The 29<sup>th</sup> November, we organized the Incense Ceremony at Peace Garden Museum, where the incense masters performed incense ceremony. With the progression of the strategic “The Belt and Road”, China has an increasingly close relation with countries along the Silk Road, especially in terms of cultural exchange and cooperation. As a platform for international contact and civilization dialogue, Beijing Peace Garden Museum connects the cultural exchange between China and the world, and has successfully organized a series of international forums, conferences, meetings, which has greatly enhanced the mutual understanding, common views and cooperation.

It was the first time for the incense master to perform in Beijing, making his debut at Beijing Peace Garden Museum, which is a channel to conduct cultural exchange between China and Japan. It was the second time for the Japanese incense ceremony to come to the Foundation. The success of Incense Ceremony has greatly promoted the traditional cultural exchange and cooperation Sino-Japanese.

(6) The 15<sup>th</sup> December, the awarding ceremony of “2016 Beijing’s New Image in the Eyes of Foreign Friends” and Foreigners in Beijing Exchange Meeting were held in the hall of Beijing People’s Association for friendship with foreign countries. As the organizer of each activity, Foundation not only gave awards to prize-owners,

encourage the Ambassadors, experts and other friends to display their photography abilities, but also will cooperate with UNESCO to organize a global photography contest for the youth.

The articles which won prizes concerned a large range of themes. Through the camera of foreign friends, a Beijing, which combines ancient and modern, which contentiously develops and progresses, which is filled with spirit of innovation and advancement, was displayed. This activity offered a platform for photography enthusiasts to promote their friendship and to exchange art, enhanced the knowledge of foreigners for Beijing.

(7) Introduced by the Ambassador of Pakistan Embassy in China, Jimmy Engineer, famous artist honored as a national treasure of Pakistan, philanthropist and social activist, had a visit on 2<sup>nd</sup> November and agreed to donate the right to use the patent to Beijing International Peace Culture Foundation and the Peace Garden, and accepted the invitation to serve as the consultant in Beijing International Peace Culture Foundation.

For expressing his sincerity, Mr. Jimmy donated also his clothing which was printed the flags of India and Pakistan to the Peace Garden Museum, as a commemoration of peace.

These reflect the place of Foundation in the eyes of Pakistan people, and also the sincere friendship Sino-Pakistan.

At the same time we always maintain a good communication with Chinese governments and associations. The State Council of Poverty Alleviation, Ministry of Foreign Affairs, Ministry of Commerce, Ministry of Finance, The Fund of the Silk Road, The Chinese People's Association for Friendship with Foreign Countries, Ministry of Culture, China Charity Alliance, Overseas Chinese Charity Foundation of China, Red Cross, China Association for International Friendly Contact, The Institute of State Governance, China Society for People's Friendship Studies and other national level associations have visited Beijing International Peace Culture Foundation during 2016, and gave us concerns and supports on policies.

In 2007, under the direction of board and the support of different national governments, international organizations, enterprises, and NGO cooperative partners, with the objective of "union, common view, balance, participation", the Foundation enhances the construction of volunteer team, emphasizes the original heart, adjusts structure, promotes efficiency, improves the professional service level, and better realizes, in the idea and action of innovation and hard-working, the public welfare mission. We will adhere to the "Peace +1", concentrate on diplomatic, financial, and network public welfare, as well as global governance studies, cultural atlas of "The Belt and Road", the great saloon of the Peace Garden, International Media Alliance and other poverty alleviation projects, for the sake of mutual improvement and integrated development. On the way of Peace Garden - harmony - peace, we wish to have exceptional achievements which can be expected, be realized, and have a great vitality.

Secretariat of Beijing International  
Peace Culture Foundation

January, 2017